



## **USA Pavilion at CeBIT Bilisim Eurasia 5 – 10 September, 2006 – Istanbul, Turkey**

**International Trade Fair for Information Technology, Telecommunications, Software and Services  
for Turkey and the Eurasian Region**

**Exhibiting at the USA Pavilion via the U.S. Commercial Service in Turkey  
at CeBIT Bilisim Eurasia offers you outstanding opportunities and services!**

### **Your Booth Turnkey Package**

- Booth with special architectural construction
- Carpet in booth and lounge
- 1 table and 3 chairs
- Power Outlet 220V, 50 Hz, 3kW.
- Fascia with booth number and company name (max. 30 characters)
- Exhibitor entrance tickets.

### **Pricing –Complete Package**

**9, 12, 15, 18 square meter booths available.**

**Price: Euro 260 per sq. meter + VAT (18%)  
(306 Euro including VAT per square meter)**

### **Your Facilities & Services**

- Extensive on-site support from U. S. Commercial Service
- Pre-arranged Matchmaking Meetings with prospective buyers and partners
- Evening Reception for U. S. companies and their clients.
- Market information on the Eurasian Market
- Bi-lingual Pavilion Management Staff
- Common Lounge area with beverage service
- Conference rooms for private meetings

**Application Deadline  
July 15, 2006**

### **Why the Turkish market?**

- Turkey's Information Technology market (IT) size was \$4.5 billion in 2005. This figure is expected to reach nearly \$ 5.58 billion by the end of 2006. Over 6 million personal computers and 5 million internet users in Turkey
- Total ICT (including telecom) market is estimated at \$ 13.8 billion.
- Turkey with a population of 70 million ranks among the world's 20 largest economies.
- Forecasters predict 2006 will see a growth rate of 15 %.
- CeBIT Bilisim Eurasia continues to expand as more and more countries seek business connections with the European and Asian markets.
- This year promises to once again attract the world of ICT products and services to this very lucrative marketplace. Over 160,000 visitors and more than 928 exhibitors from 17 countries attended CeBIT Bilisim Eurasia last year.

### **Register Today!**

For more information on exhibiting at CeBIT Bilisim Eurasia please visit [www.cebitbilisim.com](http://www.cebitbilisim.com)  
To register please contact:

**Ihsan Muderrisoglu, Commercial Specialist**

**Email: [Ihsan.Muderrisoglu@mail.doc.gov](mailto:Ihsan.Muderrisoglu@mail.doc.gov)**

**U.S. Commercial Service Ankara  
American Embassy, 110 Ataturk Bulvari, 06100 Kavaklıdere, Ankara – TURKEY  
Phone: +90 (312) 467 0949 Fax: +90 (312) 467-1366**

Photos from CeBit Bilisim Eurasia 2005



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